

REP HEADLINE# 6238388  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

JUL17/12 11.5  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/G ALLEN/R/SEN/VA  
AGY # \_\_\_\_\_ AGY. NAME SMART MEDIA GROUP

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

814 KING STREET, SUITE 400  
ALEXANDRIA, VA 22314

BUYER NAME PATRICIA DOME

SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6238388

CLASS: NATL. LOCAL REGIONAL

PRDCT ALLEN FOR SENATE EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL17/12 11.51

REP: TO: NSA WDCW  
FROM: GREG FOR DAVE  
\*\*\*NEW ORDER\*\*\*  
TTL...\$4150...8X  
THX PLS CFM, 7/17/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

CF 7/19

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS

AGENCY ADVERTISER CODE = ALLNS AGENCY EST# = C16C22  
AGENCY PRODUCT CODE = ORDR

1	800A-900A	30	\$350.00	10/19	10/19	1	FRI	1
PROGRAM : NEWS PLUS MINUTE								
RA35+ : 0.6								
CON COM1: NEWS PLUS MINUTE								
2	1000P-1100P	30	\$800.00	10/22	10/22	1	MON	1
PROGRAM : LATE NEWS								
RA35+ : 0.2								
CON COM1: LATE NEWS								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			800A-900A	30		\$350.00	10/22	10/22	1		MON	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
4			800A-900A	30		\$350.00	10/18	10/18	1		THU	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
5			1000P-1100P	30		\$800.00	10/16	10/16	1		TUE	1
PROGRAM : LATE NEWS												
RA35+ : 0.2												
CON COM1: LATE NEWS												
6			800A-900A	30		\$350.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												
7			1000P-1100P	30		\$800.00	10/17	10/17	1		WED	1
PROGRAM : LATE NEWS												
RA35+ : 0.2												
CON COM1: LATE NEWS												
8			800A-900A	30		\$350.00	10/17	10/17	1		WED	1
PROGRAM : NEWS PLUS MINUTE												
RA35+ : 0.6												
CON COM1: NEWS PLUS MINUTE												

CONTRACT TOTAL \$4,150.00  
TOTAL SPOTS 8

OCT/12 \$4,150.00

MARKET TOTALS \$415,000 WDCW 1% WJLA 23% WUSA 18% WRC 31% WTTG 27% WFXW 0% WDCA 0%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*